



service electric

CONNECTIONS

Employee Newsletter

Second Quarter 2026 • Volume 1

What's in this Issue?

- System News
- Retirements
- New Hires

How To Contribute To Connections?

This is your newsletter and we welcome your contributions. If you have something you would like to contribute like photos, event news, employee accomplishments or new ideas, please submit your information to be considered for publication to: newsletter@secv.com

Launching Soon: Service Electric Mobile

BY: **Justin Romano**
Senior Finance Manager

I am excited to announce the upcoming launch of our new MVNO (Mobile Virtual Network Operator) mobile service, branded and offered to our customers as Service Electric Mobile. This is an incredible milestone in our company's on-going growth by offering a fourth core service to our product offerings, while still continuing to deliver great value to our customers and strengthens our local competitive advantage.

What Is an MVNO?

An MVNO provides wireless phone services by utilizing the infrastructure of an established mobile network carrier. Instead of SECV building and maintaining physical cellular towers, we will focus on delivering more competitive and cost-effective mobile plans, superior customer experience and service, and specialized product offerings. By using this model, it allows us to move to market more quickly, expands our product portfolio and ability to deliver new bundled services, and strengthens our customer loyalty and retention.

How We're Launching Mobile

We have partnered with Reach Mobile, who is acting as our MVNE (Mobile Virtual Network Enabler). They have a wonderful working relationship with all major network carriers, a successful track record of launching mobile services for many operators like SECV, and they were also selected by the NCTC to enable mobile services for their members nationally. In this configuration, Reach Mobile will host the back-office system and will perform the billing and collection on our behalf which significantly lessens the integration process.

What Customers Can Expect

Our mobile service has been designed with simplicity, reliability, and value in mind. At launch, we will be offering 3 distinct plans: Essential, Unlimited, and

Unlimited+. Each plan enables customers to choose an option that best fits their intended mobile needs. Customers will be offered an increasing multi-line discount in our Unlimited and Unlimited+ plans if they opt to take more than one line (up to six lines). Prior to signing up, they will be able to check their network service availability utilizing the mobile coverage map on our website and will be able to check their device compatibility with a tool built on our site as they will need to bring their own device to activate their new service from Service Electric Mobile.

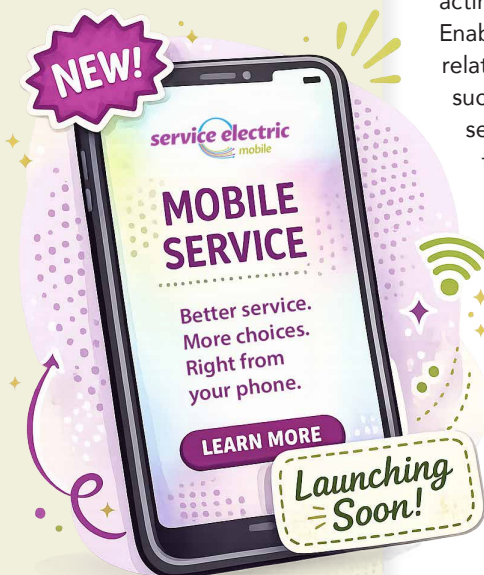
What Happens Next

We have been working with Reach Mobile for the past few months evaluating and setting our plan offerings. We have worked together to build the website and created the back-office process flows for order processing and record keeping. As we move to launch, training will be taking place for our customer service staff to see and learn the Reach Mobile portal to activate mobile services for a customer. Immediately after training, internal employee activation and testing will be completed prior to commercial launch in the next few weeks.

Looking Ahead

The launch of our MVNO service marks the beginning of another exciting new chapter for SECV. It reflects our commitment to our customers by offering new desirable products in a rapidly changing and competitive marketplace. Thank you to everyone who has contributed to this initiative so far. Your hard work and collaboration are helping to build something that will have a lasting impact on our customers and help the future growth of the business.

I look forward to sharing more updates soon as we prepare to officially launch our mobile service offering.



SUNBURY *System News*



Spring Fling

Our Sunbury team was out enjoying the day, meeting the community, and handing out some awesome SECV swag at the Spring Fling in Danville on Saturday 5/2.

Even the four-legged attendees got in on the fun - check out this very stylish pup sporting SECV sunglasses!

Pictured: Scott Heckman, Jillian Bastian, Beth Miller, Bobby Mull and Lisa Lambert.



SUN Area Technical Tour

Students from SUN Area Technical Institute toured our Sunbury office on May 7th, where they explored our headend operations and learned how our team splices fiber to keep customers connected. It was a great opportunity to showcase the technology and skilled work that powers our network every day.

We love partnering with local schools and their students and helping inspire the next generation of tech professionals!

Thank you to Ron Weaver, Jason Napp, Bob Zaborowski and Chris Birster for sharing some of their knowledge with these students!





Central Columbia Career Readiness Program Tour

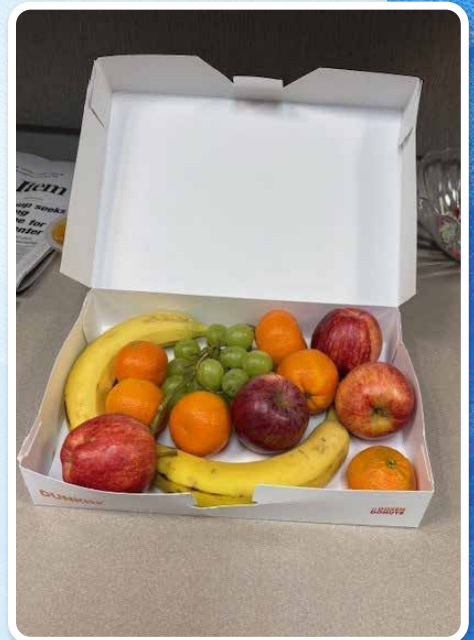
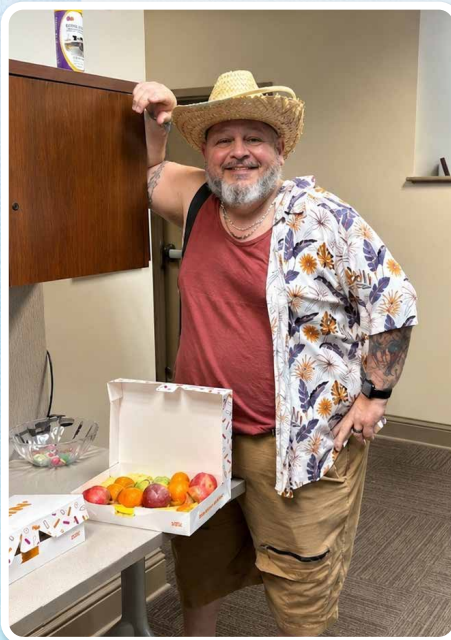
We had a great time hosting students from the Central Columbia Career Readiness Program on Dec. 19th at our Sunbury division.

During their visit, students toured our building and headend, watched a live fiber splicing demonstration, and even got to try their hand at fiber splicing themselves - and some were naturals at it!

They also got an up-close look at the SECv8 production truck and the way we broadcast live sporting events and one of our splicing trailers.

It was exciting to share a behind-the-scenes look at how our technology and teams work together every day.

Thanks to the students and instructors for visiting, we love connecting with the next generation and we hope we sparked some interest in a career path in technology!



April Fools

Luis Mena, CSR Sunbury really committed to the April Fools spirit this year. He showed up in full costume and had us all excited... thinking he brought donuts. Nope - plot twist: it was fruit instead. Healthy? Yes. Expected? Absolutely not. Well played, Luis... well played.

SUNBURY *System News*

Good Samaritan Hygiene Drive

The Sunbury office held meaningful hygiene drive for the month of March —collecting donations from both employees and customers to support the Good Samaritan Mission in Danville.

Thanks to this incredible generosity, essential hygiene items will help individuals and families in our community.

The Good Samaritan Mission provides free resources like clothing, hygiene products, food for children, and financial assistance to neighbors in need—working every day to restore dignity and stability for those facing difficult times.

Bonnie Keister (center) with 2 volunteers from The Good Samartitan Mission.



ADAH April 2026

Our Sunbury team rolled up their sleeves and got out there for our highway clean-up on a two mile section of Rt. 11 in front of our office.

We're proud to help keep our community clean, safe, and beautiful. A big thank you to everyone who participated and made a difference - your hard work doesn't go unnoticed!

Rae Aucker, Dylan Letkiewicz, Lisa Lambert, Bill Lambert and Bonnie Keister (not pictured).

Holiday Party

The Sunbury system had their annual party on Saturday Jan 10th at Route 61 Event Center.

The hall was decorated beautifully for the season. We had great food and fun games to play such as air hockey, pinball and skeeball!

1 – Chris Birster, Ron Weaver, Jason Snyder, Luis Mena, Jeff Maurer

2 – Mary Jo Troup, Luis Mena and his daughter Selia, Hollie and Mike Enterline

3 – Lisa Kuhns, Jen Latsha, Karol Donfranceso, Karen Moyer (retired CSR) and Christina Horner

3a – Elf on the shelf, a little photo shop fun with these ladies.

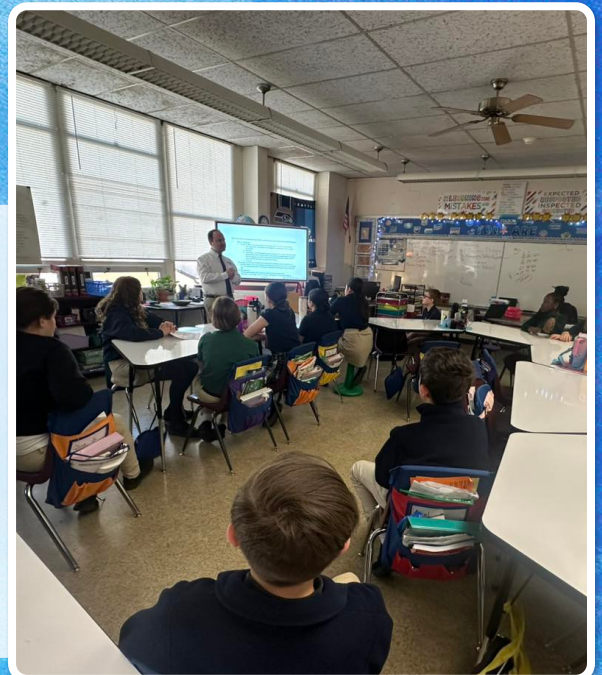
4 – Group



St. Joseph's School Career Day

Matt Catrillo, SECV8's Lead Announcer and Host of The Sports Beat, recently had the opportunity to speak at Career Day for 4th–8th graders at St. Joseph's School in Danville—where his own kids attend!

He shared what goes into setting up SECV8's live sports broadcasts and gave students a behind-the-scenes look at game day. Matt also talked about what sparked his interest in sports broadcasting and the path that led him to the booth. Thanks to St. Joseph's for having us—it's always great to connect with the next generation!



SUNBURY *System News*

Souper Bowl

Our Souper Bowl was a total win!

Our Sunbury team brought in homemade soups and wow... the chefs in this building! For a small donation, we got to enjoy sausage tortellini, chicken & dumplings, taco soup, cheeseburger soup, chili, broccoli cheddar, and so much more.

The proceeds from this event will be donated to the Danville Riverside Food Bank to help our neighbors in need.

Great cooks, great company, and the perfect meal on a cold day. Thanks to everyone who cooked, donated, and helped make it such a cozy, delicious success!



Anthracite 2026

It did not seem like the first weekend of summer, but our Sunbury team braved the weather at the Anthracite Heritage Festival in Shamokin on Sat. May 23rd.

Folks could stop by our booth to play a game and win some fun swag for both kids and adults. We've even had treats for your four-legged friends.

Thanks to Bobby Mull, Scott Heckman, Beth Koshinski, Leslie Eddinger, for braving the weather! Not pictured: Rae Aucker and Maria Jones.



Multi-District Career Fair

We were excited to be part of the Multi-District Career Fair Susquehanna University's Garrett Sports Complex on March 5th, 2026.

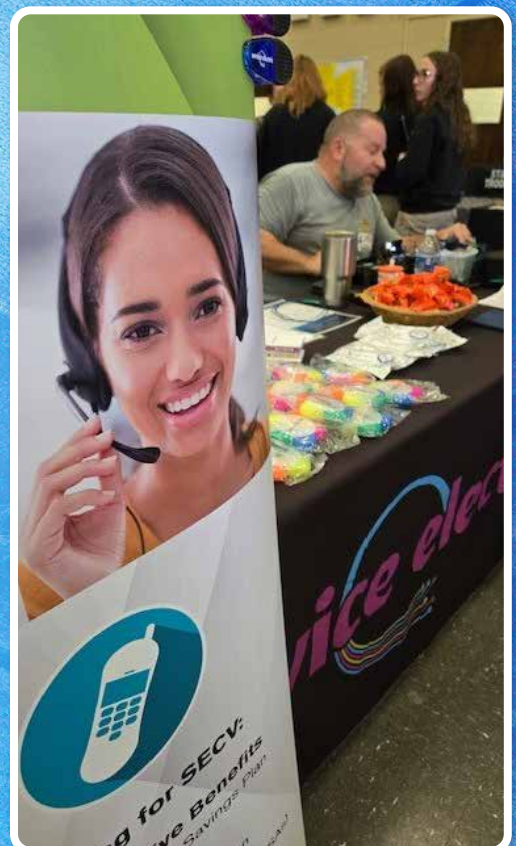
The Greater Susquehanna Valley Chamber of Commerce in partnership with SUN Area Technical Institute, put this event together to bring dozens of local businesses and hundreds of students from multiple school districts for a day of networking and career exploration.

Holly Kerstetter and Nicole Spontarelli from our Sunbury office are representing our team and talking with students about career options and opportunities in our industry. We love connecting with the next generation and helping them learn more about potential career paths!

Sun Tech Career Fair

Theresa Brown, CSR (not pictured) and Tom Abrahams, Installer from our Sunbury System had a great time connecting with students at the SUN Tech Career Fair on March 20th!

We enjoyed sharing information about career opportunities, answering questions, and meeting so many motivated individuals interested in the future of our industry. Thanks to everyone who stopped by to chat with us—we loved the conversations and look forward to seeing what's ahead for you!



HAZLETON System News

Girl Power

Girl Power in STEM: Growing Confidence.
Growing Futures! 4/8/26

They had approximately 285 high school girls from Hazleton Area, Weatherly, Keystone Job Corp, Charis Academy (formerly Immanuel Christian School) and MMI.

Stephanie and Alex Hoats.



Greater Hazleton Job Fair

Stephanie Hornick and Pedro Osorio attended the greater Hazleton Job fair on March 19th.



Penn State Career Fair

Larry Karpovich and Stephanie Hornick attended a career fair on 3/24 for Penn State Schuylkill students.



ALLENTOWN *System News*



Christmas Lunch

Allentown Christmas Lunch at
Lehigh County Club.



CLOCKWISE:

Bethany Pursell (in blue), Martina Hilken,
Ray Ashba, Chris Bracy, Ken Lynch,
Mark Brotzman, Dino D'Angelo, Jim
Dorsa, MaryAnn Edwards

LEFT TO RIGHT:

Scott Page, David Hudson,
Regina Lucas, Andrea Zavilla,
Chris Poudier, Renee Martin,
Bob Wieand



BIRDSBORO *System News*

Career Fair

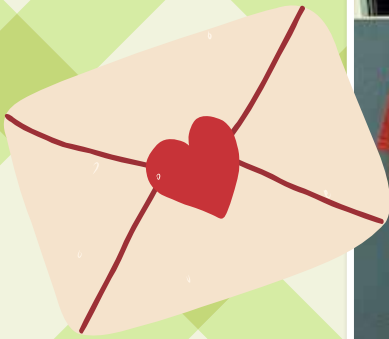
Pete Grosch and Barb Wilkinson attended the Spring 2026 Job Fair Event at First Energy Stadium April 28 to meet with potential applicants.



Exeter Food Bank Donation

The Birdsboro office led by Christiane Hajj collection food donations for the Exeter Food Bank keeping us all in the spirit of giving!





Happy Valentine's Day

Happy Valentine's Day from Birdsboro office. Left to right:

Joe Urick, Kelly Yoder, Gabrielle Guerre-Chaley, Mandy Forsythe,
Barb Wilkinson, Kalissa Worrell, Joy Weida, Tom Vasquez
Front: Matthew Allen



Ugly Sweater

Featuring Left to Right: Kalissa Worrell,
Amanda Forsythe, Christiane Hajj, Tom
Vasquez, Megan Jones, and Joy Weida

Winner: Joy Weida



System News



service electric

CELEBRATING AMERICA'S 250TH

 **PROUD TO BE YOUR LOCAL PROVIDER**  **INTERNET**  **TV**  **HOME PHONE**



Celebrating America 250!

This year, we celebrate 250 years of independence, resilience, and community. At Service Electric, we're proud to connect the places we call home and the people who make them strong.

Here's to our nation's past, our present connections, and a bright future ahead!



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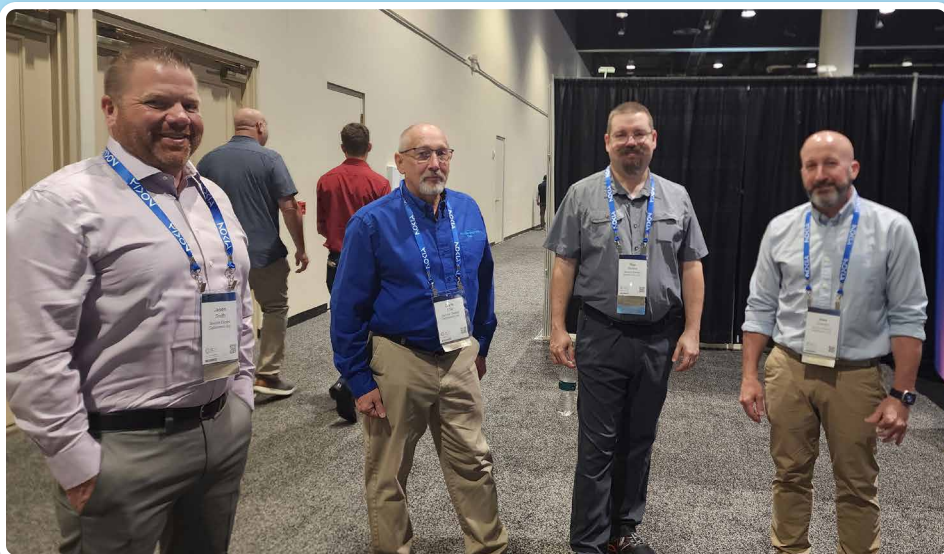
Big news, SECV8 fans! SECV8 is now offering Digital Downloads of our broadcasts! Head to www.secv8.com and click on the Digital Downloads tab on the top right, then click which games you'd like to order and download!



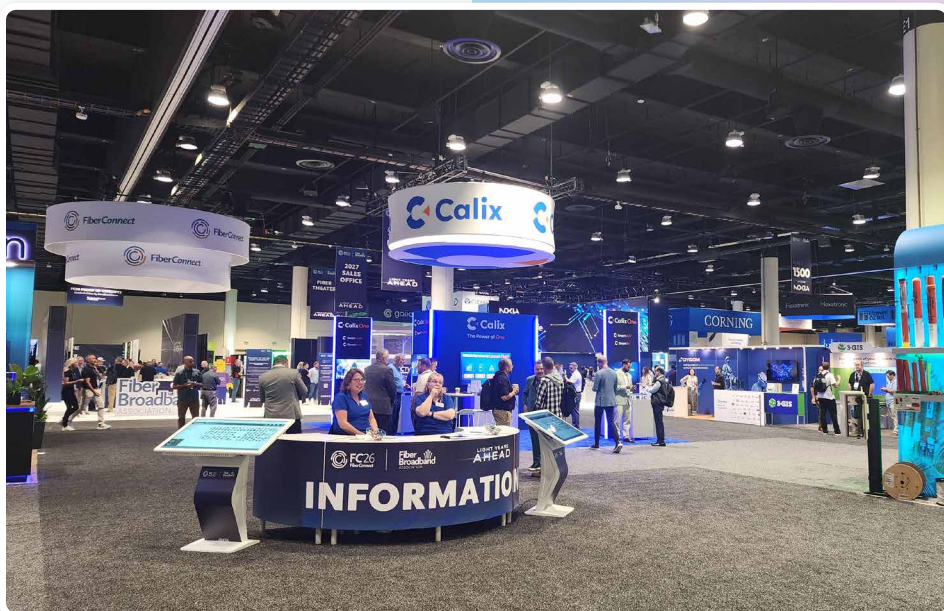


2026 Fiber Connect Expo

Service Electric employees attended the Fiber Connect conference in Orlando, Florida, joining broadband leaders, innovators, and industry partners focused on the future of fiber connectivity. This year's theme, "Moving the World Light Years Ahead," highlighted fiber's role in powering stronger communities, faster innovation, and next-generation broadband experiences.



Jason Smith (Birdsboro), Chris Ellis (Birdsboro), Ray Ashba (Allentown)
Jess Oswald (Birdsboro)



Standing: Rob Trently (Hazleton), Victor Hernandez (Hazleton), Jason Smith (Birdsboro), Jess Oswald (Birdsboro), Ron Weaver (Sunbury), Chris Ellis (Birdsboro), Mark Brotzman (Allentown)

Kneeling: Matt Eddinger (Hazleton), Ray Myers (Sunbury), Dino D'Angelo, Jim Dorsa and Ray Ashba (Allentown)

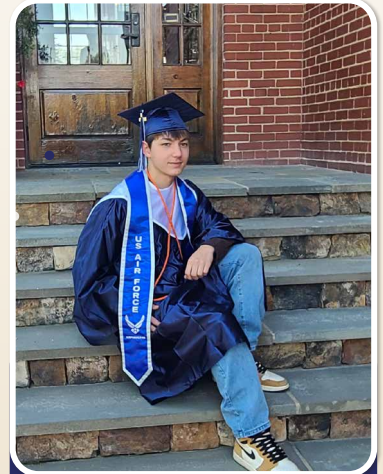
CONGRATULATIONS!



Congratulations to **Leslie Baughman's** (Assistant Office Manager, Hazleton) son, Ty Herness, on graduating from the U.S. Air Force Basic Military Training at JBSA Lackland in Texas on March 26, 2026. We thank him for his dedication and service and wish him the very best in this exciting new chapter!



Congratulations to **Cyndi Krumenacker** (CSR, Hazleton) & husband **Daniel** on welcoming their son into the world! Rowan Joseph was born on January 16, 2026.



Congratulations to **Bill** (Field Tech) & **Lisa** (CSR) **Lambert's** (Sunbury) grandson David Shoemaker.



Ella Rose Marquette arrived on May 27, 2026, at 9:41 a.m., weighing 6 lbs. 7 oz. and measuring 19 inches long.

Pictured with Ella are her proud parents, **Jeff Marquette** (Supervisor, Sunbury) and Chelsea Badger, along with big sister Adelyn.



Congratulations to Nolan Young, son of **Scott Young** (Director of Marketing), and Luke Walter, son of **Mark Walter** (SVP), on their graduation from Allentown Central Catholic High School. Nolan will attend Springfield College in Massachusetts, where he plans to study business and play baseball. Luke will attend Catholic University in Washington, D.C., where he plans to study business and play lacrosse.

HAPPY Retirement!

Dave Erb

SUNBURY • MAY 2026

Dave Erb was hired by CATV Service in August of 1972 and retired from SECV this past May 1st, just shy of his 54th anniversary with the company. He concluded his career marking PA One Calls and always took great pride in both his work and his company vehicles.

Above all, Dave's greatest joy is his family. In retirement, he is enjoying spending time with his wife, Kay, daughter Nicole, and his grandchildren and great-grandchildren.

**54
YEARS**



Dolores Romanowski

SUNBURY • JANUARY 2026

This retirement has been two years in the making. One of the biggest reasons for retiring early is having more free time to focus on what matters most. This winter, plans include reorganizing the house and starting a garden in the spring, along with becoming more involved with the church and supporting local charities. After many years of hard work, it's now time to use that energy to help others in new ways.

**5
YEARS**

Brian Genetti

BIRDSBORO • JANUARY 2026

Brian's positive attitude and willingness to help others in the field made him a valued coworker and friend throughout the Birdsboro system. For 25 years, he brought dedication, reliability, and hard work to the job every day. Now it's time for him to enjoy more of the world he often explored on his yearly excursions overseas. Congratulations on your retirement, Brian, and best wishes in the years ahead!

**25
YEARS**





Welcome New Hires!

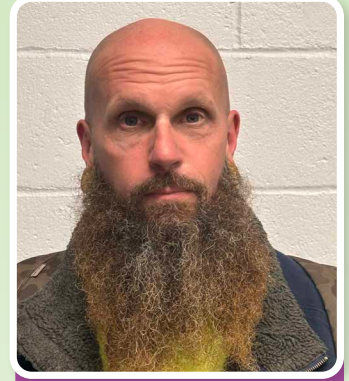


Maria Jones
CSR, Sunbury

When Maria is not at work she is spending her free time with her kids. Summertime she spends swimming, riding the trails at home, and going to cheerleading (assists with coaching). Maria also trains her beagles and takes them to field trials!



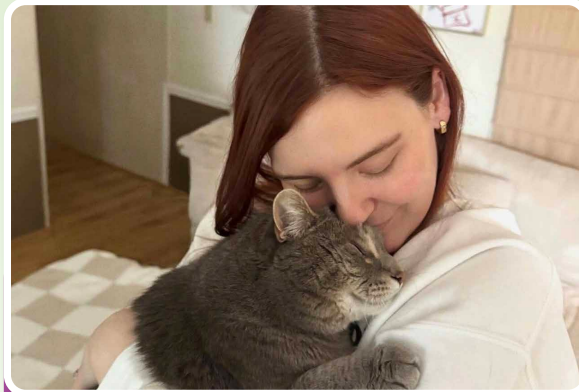
Zachary Halterman
Lineman, Birdsboro



Justin Cormagi
Lineman, Birdsboro



Ryan Blake
CSR, Hazleton



Karrah Rowe CSR, Sunbury

Karrah loves all things pink and enjoys relaxing with her husband, Chris, while watching her favorite show, Seinfeld. She also adores her cat Apollo, whom she jokingly refers to as her soulmate.



Atalya Zeigler CSR, Birdsboro

Originally from NW Arkansas. She's a proud pet mom who loves spending time at home with the babies. In her free time she enjoys her favorite video games.



Colby Drumm
Lineman, Sunbury

Colby enjoys spending time with his girlfriend, Crisandra, and daughter, Lyla. He also has a passion for reptiles and owns several different kinds, with hopes of one day owning an alligator.



Nick Busher
CSR, Birdsboro

He's an Eagle Scout who is about to graduate from BTI. He loves to go for walks and play a variety of games with his friends and family. His favorite thing to bake is brownies because there is so much versatility in what you can make with them.